
Jonathan Frank

Intellectual Contributions:

Refereed Articles

- Frank, J., Shaw, L., & Wilson, E. (2009). The Impact of Providing Web-based PowerPoint Slides as Study Guides in Undergraduate Business Classes. *Journal of Educational Technology Systems, 37* (2).
- Ryu, S., Han, J., & Frank, J. (2006). Does Culture Matter? Collectivism, Long-Term Orientation, and Supply Chain Management in Korea. *International Journal of Internet and Enterprise Management, 4* (2).
- Frank, J. & Toland, J. (2002). Email as a learning technology in the South Pacific: An evaluation. *Educational Technology & Society, IEEE Learning Technology Task Force*.
- Frank, J., Shamir, B., & Briggs, W. (1991). Security-Related Behavior of PC Users in Organizations A study of predictive factors. *Information & Management, 21*.
- Frank, J. & Schnabel, J. (1988). Steamlining Trade Credit Decisions - A Decision Support System. *Journal of Applied Business Research, 4* (2).

Refereed Proceedings

Full Paper

- Frank, J. (2008). Web Accessibility for the Blind: Corporate Social Responsibility or Litigation Avoidance? *Hawaii International Conference on System Sciences, 41*.
- Frank, J. (2002). Cultural Diversity and Group Interaction in Computer-mediated Communication Environments. *BIT World 2002 Guayaquil, Ecuador, June 2 - 5, 2002, BIT World 2002*.
- Frank, J. & Brooks, J. (2002). Technology Platform Effects on critical success Factors for Distance Learning faculty. *Decision Sciences Institute, San Diego, November 23-26, 2002*, Decision Sciences Institute.
- Frank, J. (2000). Asynchronous Learning Using Low-Cost Desktop Videoconferencing with Integrated Discussion Forum. *International Applied Business Research Conference, PuertoVallarta, Mexico, 3/15/00*.
- Frank, J. (2000). Knowledge Transfer in international Distance Education. *International Conference on Technology in Teaching/Learning in Higher Education, Samos, Greece, 8/25/00*.
- Frank, J. & Shamir, B. (1989). An Exploratory Study of Security-Related Behavior of PC Users in Organizations Proceedings. *International Federation of Information Processing Conference on Desk-top Technology, Cornell University, Ithica, June 1989*.
- Frank, J. (1984). Computer Requirements Analysis for the Small Company. *Northeast American Institute of Decision Sciences, Boston, April 1984*.
- Frank, J., Licker, P., & Naini, A. (1983). An Investigation of Management Reporting Practices in Small Companies. *International Conference on Systems Science, Honolulu, January 1983*.

- Frank, J., Licker, P., & Naini, A. (1982). Evolutionary Patterns in Small Business Data. *International Council for Small Business, Edmonton, Canada, April 1982.*
- Frank, J. (1980). A Subjective Guide to Interest Rate Forecasting. *Operational Research Society, Stirling, UK, September 1979.*
- Frank, J. (1980). The Role of the Finance Manager in Zero-base Budgeting. *International Conference on Zero-base Budgeting, Tokyo, Japan, January 1980.*

Book Chapters

Refereed

- Frank, J. & Toland, J. (2009). Online Learning in the South Pacific. In Patricia Rogers (Ed.) *Encyclopedia of Distance and Online Learning 2nd Edition*. Hershey, PA: Idea Group Publishing.
- Frank, J., Toland, J., & Schenk, K. (2005). E-mail and E-learning: a cultural perspective. In Khosrowpour, Medhi (Ed.) *Encyclopedia of Information Science and Technology*. Hershey, PA: Idea Group Publishing .
- Frank, J., Toland, J., & Schenk, K. (2003). The Effect of Culture on Email Use: Implications for Distance Learning. In Caroline Howard (Ed.) *Distance Learning and University Effectiveness: Changing Educational Paradigms for Online Learning*. Hershey, PA: Idea Group.

Presentation of Refereed Papers

International

- Frank, J. (2008, January). *Web Accessibility for the Blind: Corporate Social Responsibility or Litigation Avoidance?* Accepted for Hawaii International Conference on System Sciences, Kona, Hawaii.
- Frank, J. (2002). *Cultural Diversity and Group Interaction in Computer-Mediated Communication Environment*. Presented at BIT World 2002 Guayaquil, Ecuador, June 2 - 5, 2002, Guayaquil, Ecuador.
- Frank, J. & Brooks, J. (2002). *Critical Success Factors for Distance Educators: A Business Faculty Perspective*. Presented at Hawaii International Conference on Business, June 18 - 22, 2002, Sheraton Waikiki Hotel, Honolulu, Hawaii, Honolulu, Hawaii.
- Frank, J. (2000). *Knowledge Transfer in International Distance Education*. Presented at International Conference on Technology in Teaching/Learning in Higher Education, Samos, Greece, 8/25/00 , Samos, Greece.

Regional

- Frank, J. & Brooks, J. (2002). *Technology Platform Effects on Critical Success Factors for Distance Learning Faculty*. Presented at Decision Sciences Institute, San Diego, November 23-26, 2002 , San Diego, California.

Presentation of Non-Refereed Papers

International

- Frank, J. (2001, April). *Designing intranet-based database for organizing and disseminating research papers*. Invited presentation at School of Agriculture, University of Ghana, Legon, Ghana.
- Frank, J. (2001, March). *Workshop on Web Tools*. Invited presentation at School of Management, Massey University, Auckland, Auckland, New Zealand.
- Frank, J. (2001, March). *E-commerce concepts and web tools*. Invited presentation at School of Information Systems, Curtin University, Perth, Perth, Australia.

Frank, J. (2001, March). *Image Compression and Streaming Techniques for Improving Distance Learning Effectiveness*. Invited presentation at Distance learning Center, Ghana Institute of Management and Public Administration, Legon, Ghana.

Frank, J. (2001, March). *Planning Ghana's E-Commerce Infrastructure, Round-table discussion of Ghanaian e-commerce issues*. Invited presentation at Ministry of Telecommunications, Ghana, Accra, Ghana.

Frank, J. (2001, February). *Web development tools and digital compression techniques*. Invited presentation at Computer Science and Mathematics Department, University of South Pacific, Suva, Fiji.

Frank, J. (2001, February). *Improving design of web based learning in countries with limited bandwidth*. IS and Computer Science Departments, Massey University Palmerston North, Palmerston North, New Zealand.

Local

Frank, J. (2007). *Web Accessibility for blind students at US and Australian universities*. 2007 Suffolk University Academic Conference, Scholarship of Application: Integration & Connections, Boston, Massachusetts.

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