
Warren G. Briggs

Intellectual Contributions:

Refereed Articles

- Briggs, W. & Shore, B. (2007). Competitive Analysis of Enterprise Integration Strategies. *Industrial Management & Data Systems [Emerald]*, 107 (7), 9.
- Shore, B. & Briggs, W. (2007). Competitive Analysis of MIS in the MBA Core: Are Trends Putting Pressure on the MIS Core? *Journal of Information Systems Education*, 18 (1), 6.

Refereed Proceedings

Abstract Only

- Briggs, W. & Shore, B. (2005). Will MIS Disappear as Required Course in MBA Curricula? *Global Information Technology Management Assn Conference*.
- Briggs, W. G. (2003). Integration of Global Information Technology Management Topics Into Functional Courses. *Global Information Technology Management Assn Conference*, Integration of Global Information Global Informati.

Manual

- Briggs, W. G. & Corman, J. (1984). *Business Policy Game for Suffolk University*, Boston: Suffolk University, School of Management .

Book

- Briggs, W. G. (2007). *Notes on Statistical Methods for MBA620* Suffolk University .
- Briggs, W. G. (2005). *Notes on Statistical Methods for MBA620*, Boston: Suffolk University.
- Briggs, W. G. (2002). *Managing Operations and Information Technology, custom book for MBA740*, New York: McGraw-Hill Higher Education.

Presentation of Refereed Papers

International

- Briggs, W.G. & Shore, B. (2005, June). *Will MIS Disappear as Required Course in MBA Curricula?* Accepted for Global Information Technology Management Assn Conference, Anchorage, Alaska.

Presentation of Non-Refereed Papers

International

- Barnett, C. , Briggs, W., Shore, B., & Venkatachalam, V. (2007, June). *Innovation and Global Trends in Info Technology: Implications for Teaching and Research*. Invited presentation at Global Information Technology Management Assn Conference, Naples, Italy.
- Briggs, W. G. (2000, May). *Outsourcing for Internet Services*. INFORMS Conference, Salt Lake City, Utah.

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